

Artwork Instructions for Screen-Printing:

Screen-printing is done in spot / pantone colors. We print by creating film, burning a screen and then applying ink (per the spot / pantone color) to the package item using the screen for placement / coverage.

In order to output film to burn the screen, we need to receive artwork that is –

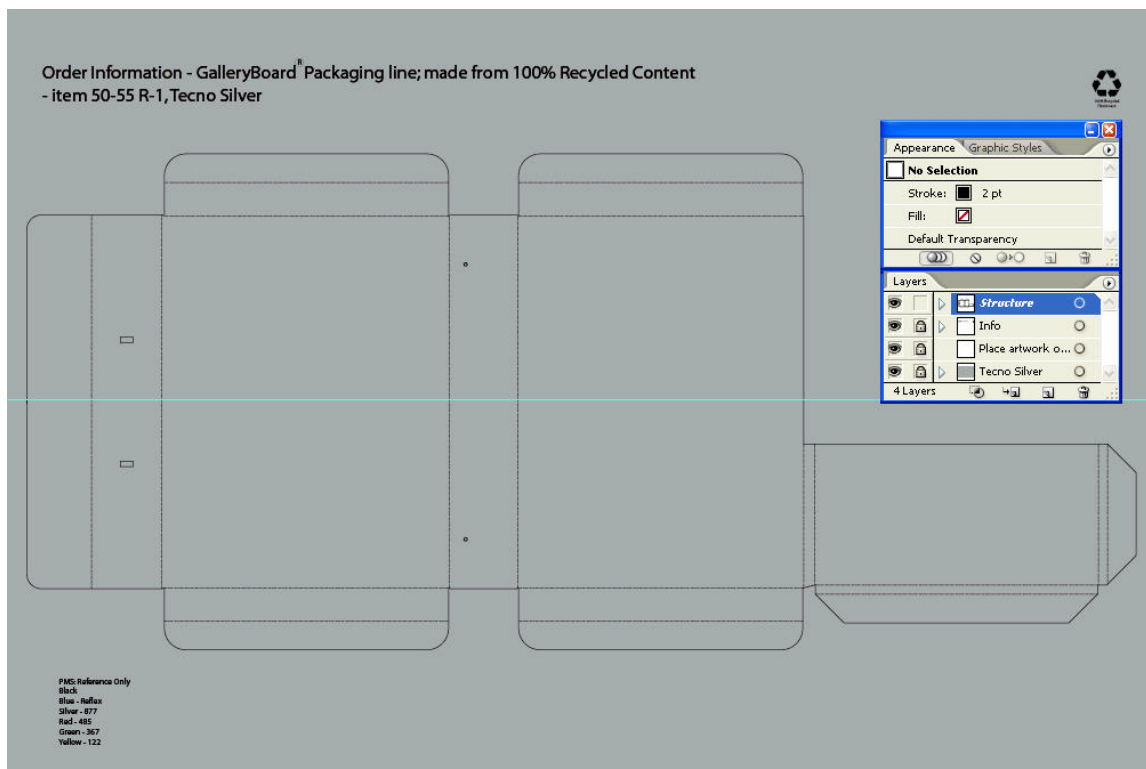
- Vector, which means that it is scalable (we can change its size if necessary)
- Displayed in separate spot / pantone colors (not CMYK)
- Separated by color (not grouped together on one layer)

Screen-printing has some limitations –

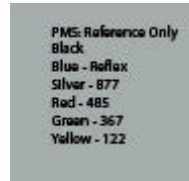
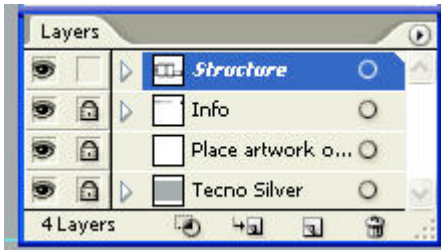
- Very tight-registration is tough. If you have extremely tightly registered artwork, we may have to adjust it. We will of course note any edits to you.
- Half-tones are very tough. Often we can accomplish moderate half-tones, for example, 75% of a color, in select areas – however, if you need large coverage or lots of color distinction, it is likely that you will need to use a spot color instead of a half-tone of a color.
- Graphics and font should be no smaller than 0.125". For example, ® and © type marks should be at least 0.125" in circumference. If you cannot make them this large, it is likely that they will not print clearly. Often that is ok with the client, as long as it is visible that the mark is present.

How to prepare artwork for screen-printing –

1. Upon receipt of your order, we will send you an Illustrator file with the item's die-line. This is what the file will look like.



2. The file will be setup in layers.



- a. There is a layer for the die-line structure (this is the outline of the package item),
 - b. There is a layer for the order information (e.g. item number, color of item, color of imprint, special notes)
 - c. There is a layer for the item's color (it is set to 877 Silver Tecno, but you can change this to your item's color by changing the color for that area, the PMS colors for each stock base color are noted on the die-line in the bottom left area)
 - d. There is a layer for artwork. Please note: if your art is one-color, then place all artwork on this provided layer. If however you have a multiple color art, then create additional separate layers for each color.
3. Please use the swatch library called Pantone Solid Coated to set your colors. Set separate colors on separate layers.
 4. If you art contains text, please convert all text to curves (outlines) before sending.
 5. Save your artwork file as either Illustrator or EPS or PDF.