

Artwork Instructions for Vignette:

Vignettes are digitally printed in the color treatment CMYK. The resolution is extremely high and the process can support variable data. We offer (5) sizes of vignettes and affix those permanently to your chosen package by nestling them inside a debossed (indented area) to match the vignette size / shape.

In order to print a high-resolution vignette that will be affixed to a package, we need to receive artwork that is –

- Vector, which means that it is scalable (we can change its size if necessary)
- Displayed in CMYK (no pantone or spot colors). If you have pantone or spot colors in your art, please adjust them to display in CMYK.

Vignettes can accept bleed artwork – sizes available are -

- 2” Square
- 2” Circle
- 3 x 1.5” Ellipse
- 3 x 1.5” Rectangle
- 3.375 x 2.125 Rectangle

How to prepare artwork for vignettes –

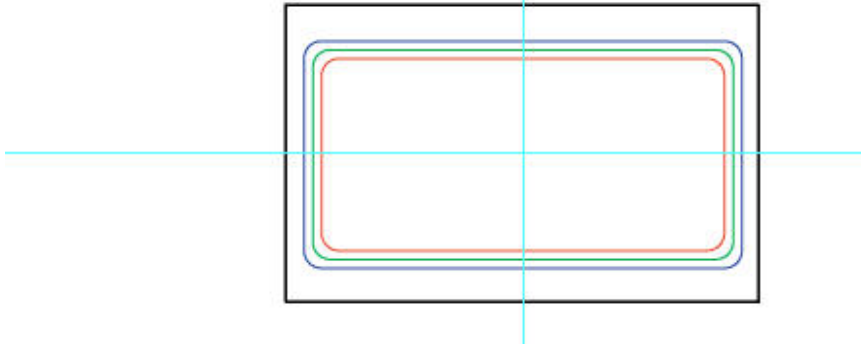
1. Upon receipt of your order, we will send you TWO Illustrator files. One is the vignette template (with bleed, cut, safe marked) and the second is the package item’s die-line.
2. Use the Vignette die-line to display the artwork. It will be setup in layers, bleed, cut, safe and layer 1. Place your CMYK art all on layer 1. If your art contains text, please convert to curves (outlines). Save as Illustrator, EPS or PDF.

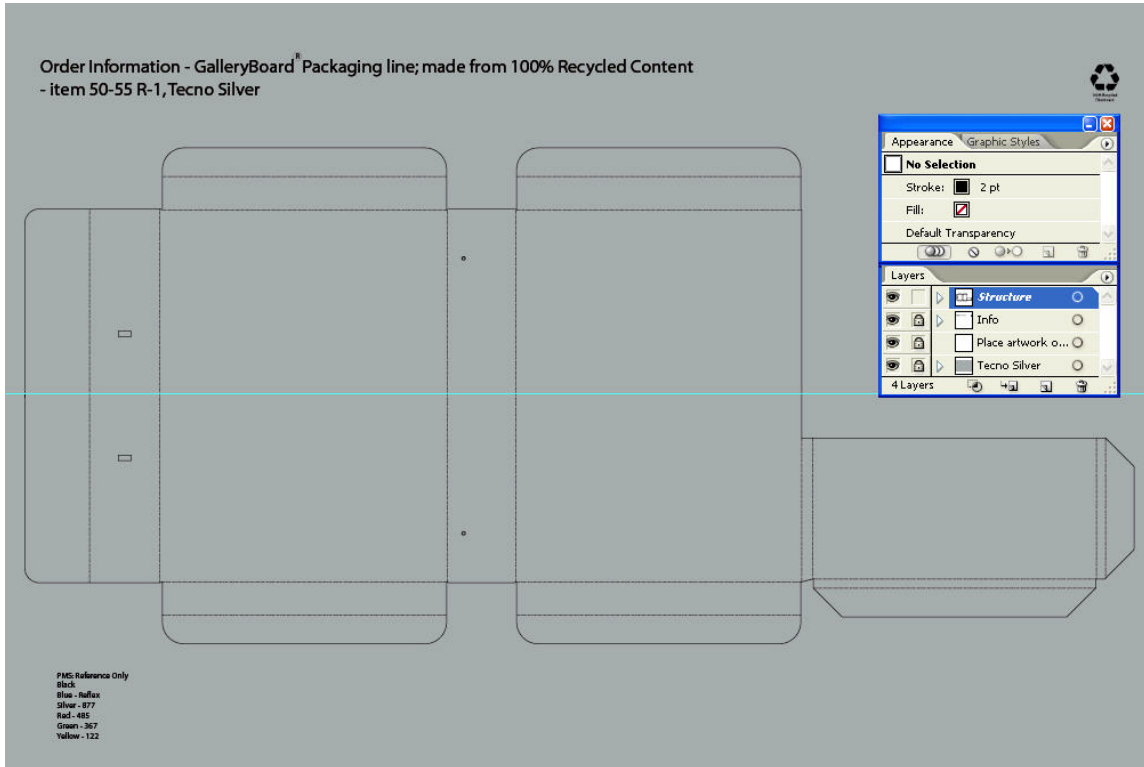
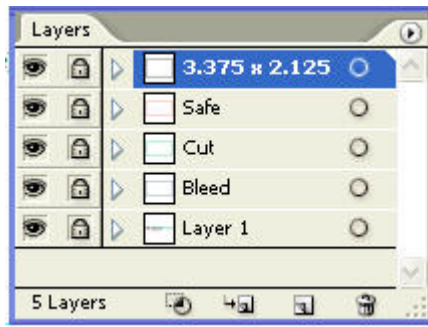
3 x 1.5 Rectangle

Bleed area = 3.125 x 1.625in

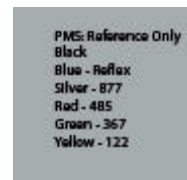
Cut Area = 3 x 1.5 in (This is the finished size of the vignette)

Safe Area = 2.875 x 1.375





3. Use the package item's die-line to show us where you want the vignette affixed. The file will be setup in layers.



- a. There is a layer for the die-line structure (this is the outline of the package item),
- b. There is a layer for the order information (e.g. item number, color of item, color of imprint, special notes)

- c. There is a layer for the item's color (it is set to 877 Silver Tecno, but you can change this to your item's color by changing the color for that area, note – we show the PMS colors for each stock base color in the bottom left area, but you'll be working in CMYK here, so don't worry too much about setting the base color, just pick a 'like' color in the CMYK template to show blue, black, silver, etc)
 - d. There is a layer for artwork. In this layer place your vignette file (from the vignette die-line). Make any notes regarding placement, e.g. center on flap above elastic, left to right, etc.
4. Save your artwork file as either Illustrator or EPS or PDF.